

WHAT IS LYRICALLY?

# CONNECTING ARTISTS AND BRANDS

**Monteize your following.** We handle the brand side outreach so you can focus on the music. Lyrically connects **artists to collaborations that fit.** Matching your sound, your audience, and your creative vision to **brands that pay you for content.**



[TALK TO OUR TEAM](#)



## 01 GET MATCHED

- ✓ **Brand matching**  
We pair you with brands that align with you as an artist.
- ✓ **Verified Brand Network**  
Opportunities from vetted domestic and international brands. Every brand in our network is carefully reviewed to ensure legitimacy, quality, and partnership potential.
- ✓ **Creative brief input**  
We work with you and your team to define what you're open to create.

## 02 GET ACTIVATED.

- ✓ **Placement consulting**  
From subtle product integration to direct co-signs, we guide the format that fits your preference.
- ✓ **Content review & approval**  
Nothing goes live without your sign-off. Full creative control stays with you.
- ✓ **Protected Ownership**  
Your music remains your intellectual property. You maintain full ownership and control.

## 03 GET PAID

- ✓ **Fast, clean payouts**  
We process your payment and pay you out, on time, fully managed, no chasing invoices.

### TRADITIONAL BRAND DEALS REQUIRE

- × A massive team to negotiate
- × Years of industry relationships
- × Giving up creative control
- × Waiting months for payouts

### LYRICALLY GIVES YOU

- ✓ Brand matches curated for your sound and audience
- ✓ Clear deal terms and fast execution
- ✓ Creative formats that protect your voice
- ✓ A platform that works between album cycles

LYRICALLY.